



55th Annual Northern Berkshire

FALL FOLIAGE FESTIVAL PARADE

Sunday, October 3, 2010 - 1:00 PM

"Our Heroes"

PARTICIPANT APPLICATION

(PLEASE PRINT OR TYPE)

Name of Group: _____

Contact Person: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Business Phone: _____ Home/ Cell Phone: _____

* E-Mail: _____ Fax: _____

*** Please note participant confirmation and parade information will be sent via e-mail.**

Please check the appropriate boxes:

☐ Yes! We will be participating in this year's Fall Foliage Parade, as a:

- ☐ Float
- ☐ Band/Music Unit
- ☐ Marching Unit
- ☐ Veterans Unit
- ☐ Public Safety Unit

Please complete the reverse side of this application.

ABSOLUTELY NOTHING, including candy, buttons etc. is to be thrown from floats, vehicles, etc. by anyone participating in the parade. Items may be handed out by individuals marching alongside their parade unit. This is a police directive and a condition of everyone that participates.

☐ I'm sorry. We will not be participating in this year's Fall Foliage Parade

_____ please keep my name on file (if there are changes to the contact information, please advise)

_____ please remove my name from file

Signature of agent: _____ Date: _____

To be included in this year's parade, kindly respond by August 13, 2010.

*******LATE RESPONSES WILL BE SUBJECT TO REVIEW FOR INCLUSION*******

The Fall Foliage Festival Committee and the Berkshire Chamber of Commerce reserve all rights to final decisions on applications. Upon receipt of application and review of the committee, a confirmation will be sent via email.



75 North Street, Pittsfield, MA 01201
(413) 499-4000
www.berkshirechamber.com

Please write a detailed description of your float, band, or marching unit including colors, material(s) used, costumes, etc. and how you will incorporate the parade theme. This information will be used by the announcer at the reviewing stand, as well as could be used in promotion of the parade. *If this is a Float application, please include Float Name.*

This image shows a blank sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

_____ total float length (including trailer)
 _____ total number of marching participants
 _____ vehicles in parade (please list) _____
 _____ number of buses/vans (important for parking at beginning or end of parade)
 _____ float/marching unit will have amplified music or sound

- 1.) Completed application
- 2.) Detailed description of your float for announcement purposes
- 3.) If available, an electronic photo (non-returnable) for possible publication.

If you have any questions, please contact Christine Hoyt at the Berkshire Chamber of Commerce, Pittsfield, MA 01201; (413) 499-4000 extension 26 or by e-mail at choyt@berkshirechamber.com.